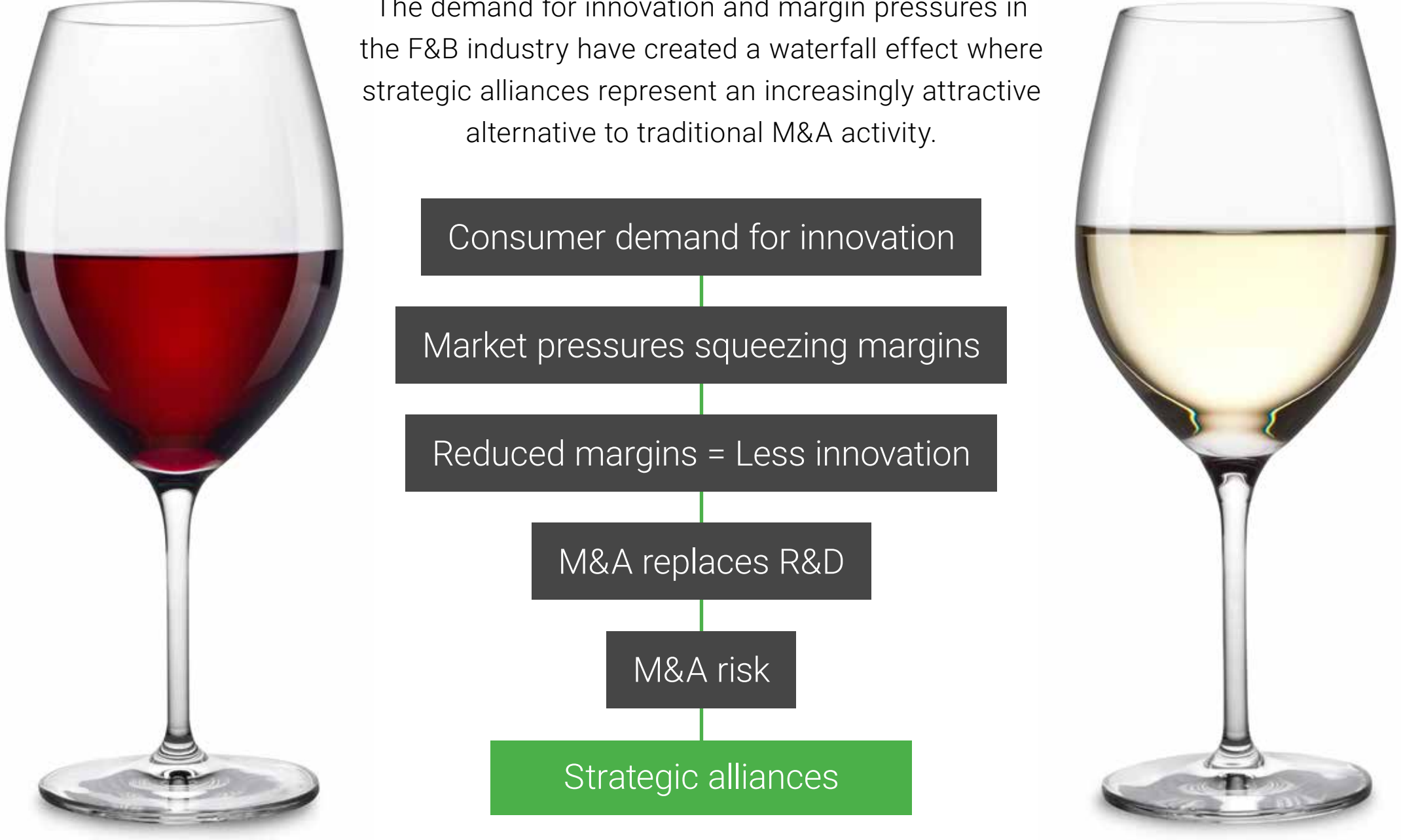


FOOD FOR THOUGHT

STRATEGIC ALLIANCES

With worldwide trends in innovation, availability and sustainability significantly disrupting the food and beverage industry landscape, how are strategic alliances providing an opportunity to thrive and keep the competition at bay?



Strategic alliance opportunities are presented all the way through the value chain, not just in up-stream areas such as procurement.



AlixPartners surveyed 100 CEOs and senior representatives from some of Italy's biggest F&B players at the recent Food Summit 2019 in Parma, and discovered their key priorities for success and their thoughts on strategic alliance activity.

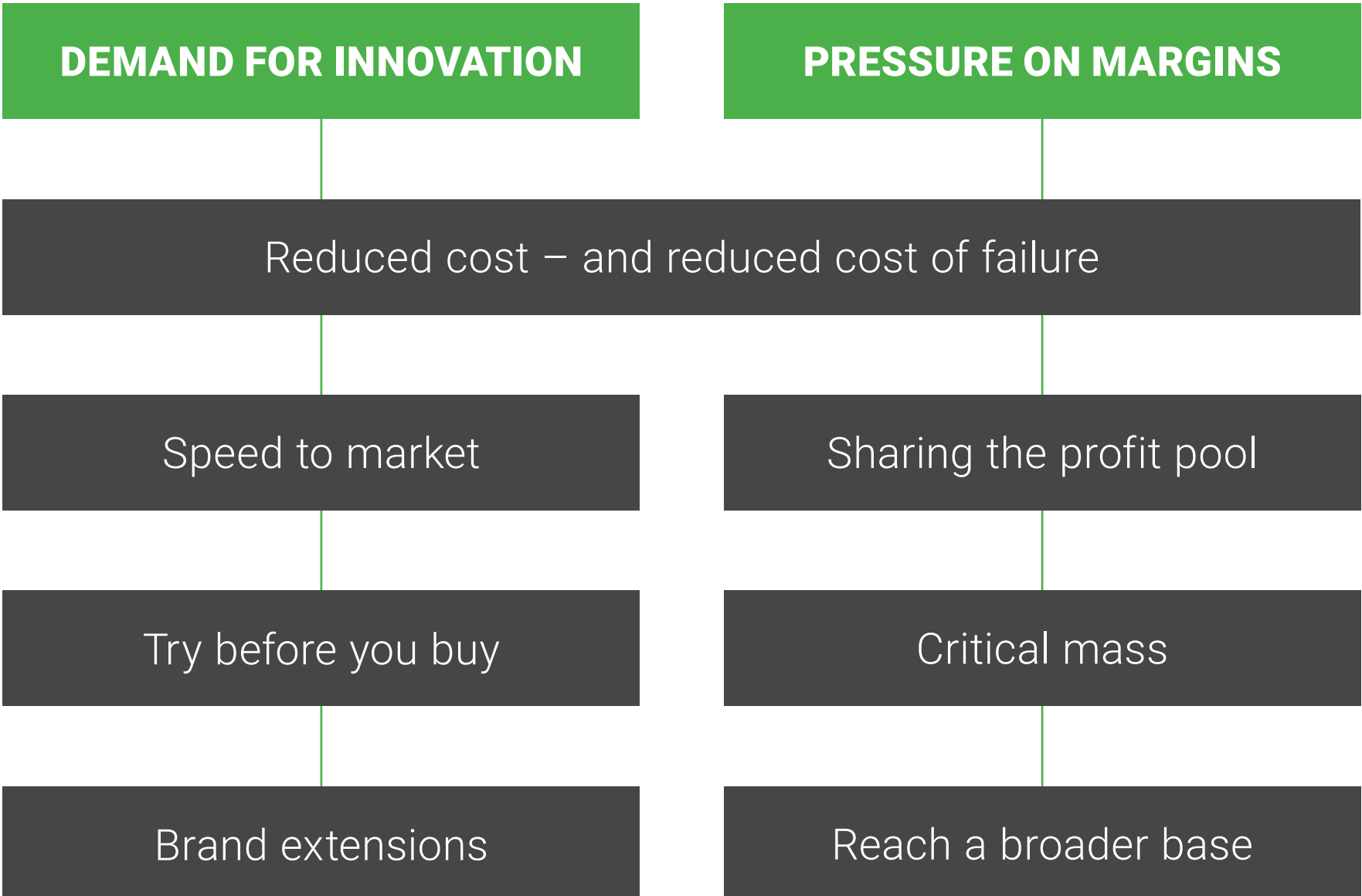
FACTORS CRITICAL TO SUCCESS IN FIVE YEARS



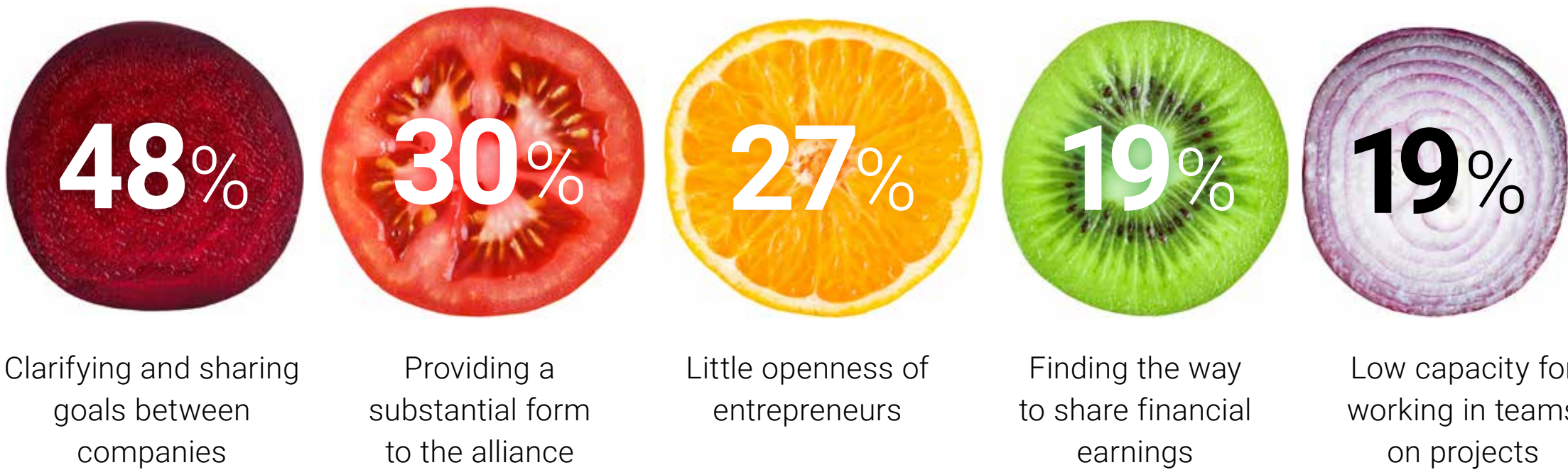
WHERE COULD STRATEGIC ALLIANCES BENEFIT YOUR BUSINESS?



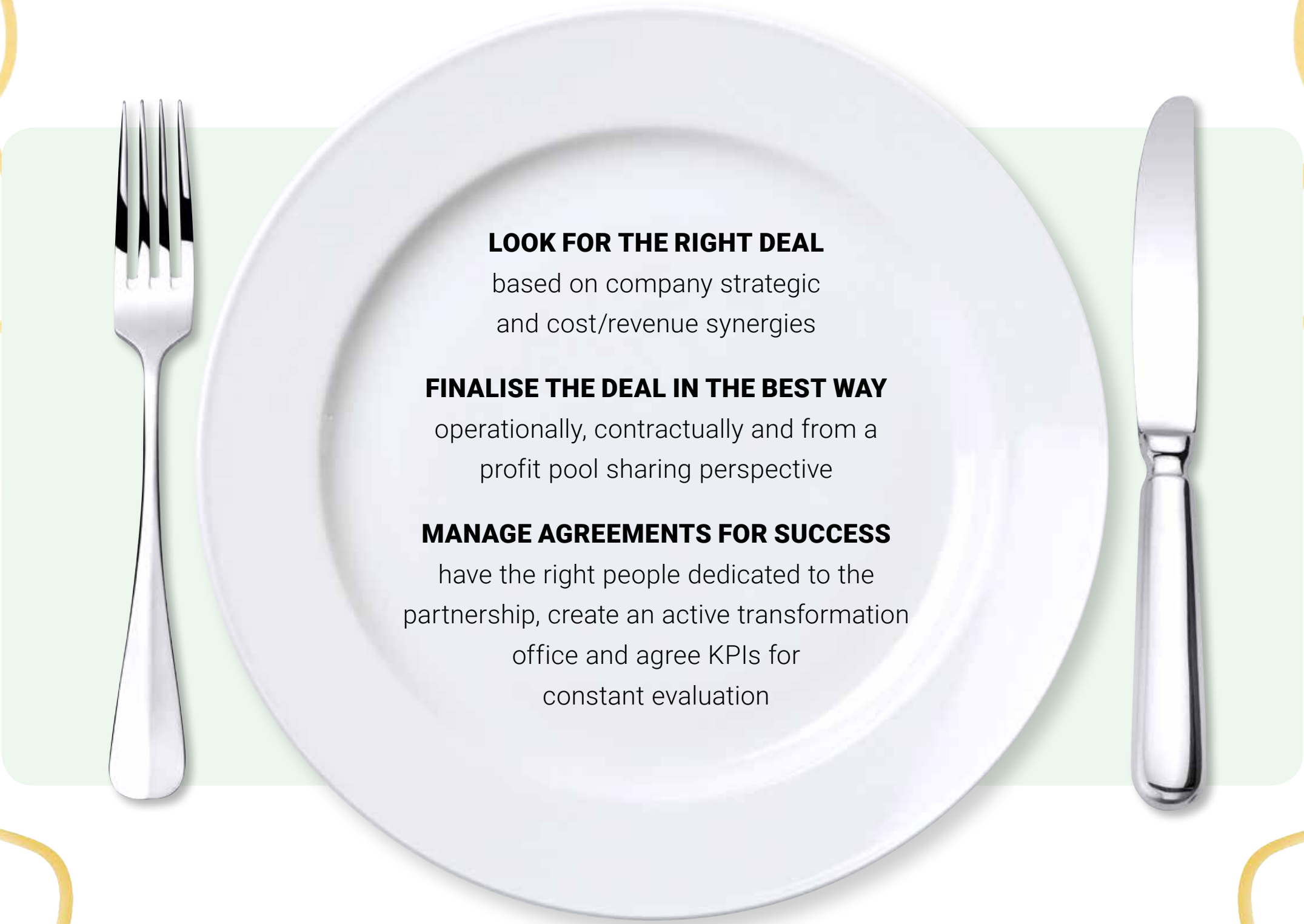
Strategic alliances can provide solutions to the challenges of innovation and margin pressures in a number of ways.



It's not all plain sailing though, as the AlixPartners survey respondents explained with regard to the biggest hurdles they saw in progressing with strategic alliances today.



So, what's the key to success when it comes to strategic alliances?



[Click here](#) to download the full report and get even more food for thought on strategic alliances.