

# ANTITRUST & COMPETITION

In antitrust matters, expertise in complex economic issues—and the ability to provide evidence and testimony clearly and credibly—can be the difference between success and failure.

Our economists combine sharp insights with diverse subject matter and industry expertise to assist clients with antitrust challenges in critical areas, including:

## ANTITRUST DAMAGES

- Affected commerce
- Certification/common impact
- Econometric analysis of overcharge
- Economic and financial modeling
- Lost profits
- Pass-on
- Valuation

## MERGERS & ACQUISITIONS

- Assessment of risk of regulatory scrutiny
- Competitive effects
- Remedy design and monitorships
- Merger efficiencies
- Failing firm
- Merger simulation
- Second request data processing

## CARTEL & ANTICOMPETITIVE AGREEMENTS

- Market analysis
- Efficiency justifications
- Counterfactual analysis
- Data analytics
- eDiscovery

## MONOPOLIZATION/ ABUSE OF DOMINANCE

- Market definition
- Market power assessment
- Cost and profitability analysis
- Dynamic effects
- Efficiency analysis
- Intellectual property



Listed in

***Who's Who Legal***

Competition: Economists
















Consulting Experts: Competition Economists

Thought Leaders – Competition

Named to

***Global Competition Review's GCR100 2019 (Economics 20)***

We are highly experienced in giving written and verbal testimony on matters affecting a wide range of industries, including:

Airlines 	Consumer goods 	Pharmaceuticals 
Automotive 	Electronics 	Retail 
Building products 	Energy 	Shipping 
Chemicals 	Entertainment 	Technology 
Construction 	Financial services 	Telecommunications 

While our success owes much to the prowess of individual practitioners, it's also due to our integrated one-firm approach.

We regularly draw on the knowledge and skills of other experts throughout the AlixPartners organization: industry experts, forensic accounting, data analytics, eDiscovery, merger integration and restructuring, as well as affiliated advisors from academia.

Clients have long relied on us to deliver results in large, complicated, high-profile antitrust cases worldwide—particularly in key jurisdictions of the **US, UK, EUROPE AND ASIA**

When a merger is under fire.  
When facing multiple regulatory inquiries.

**WHEN IT REALLY MATTERS.**