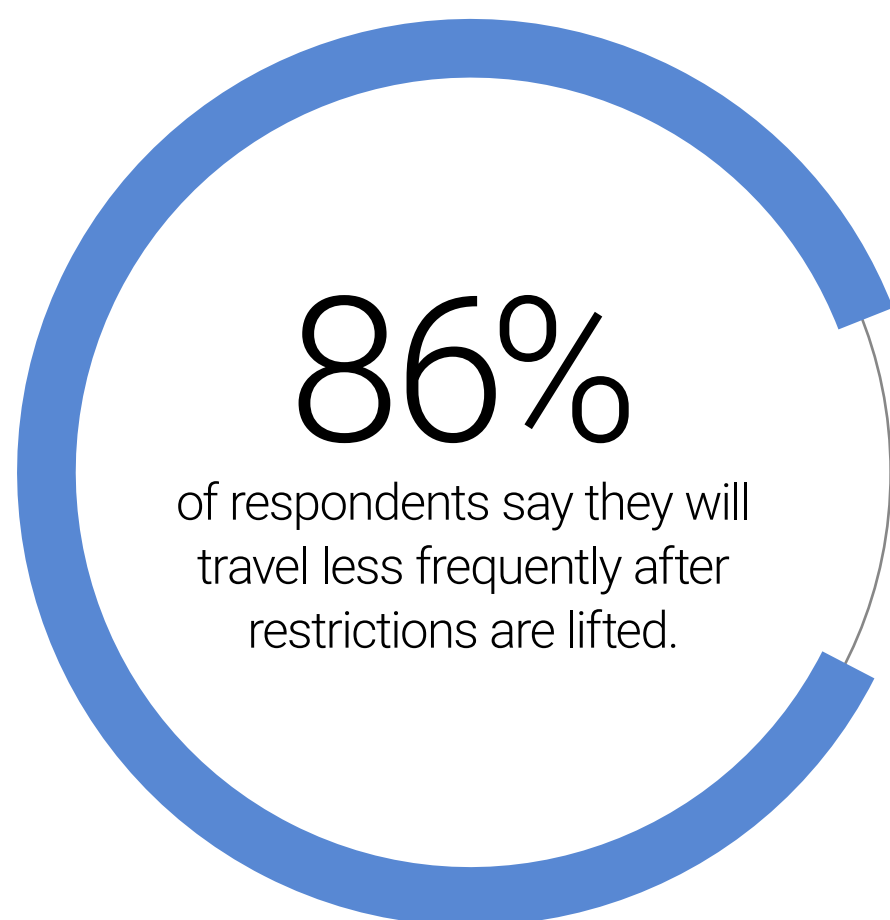
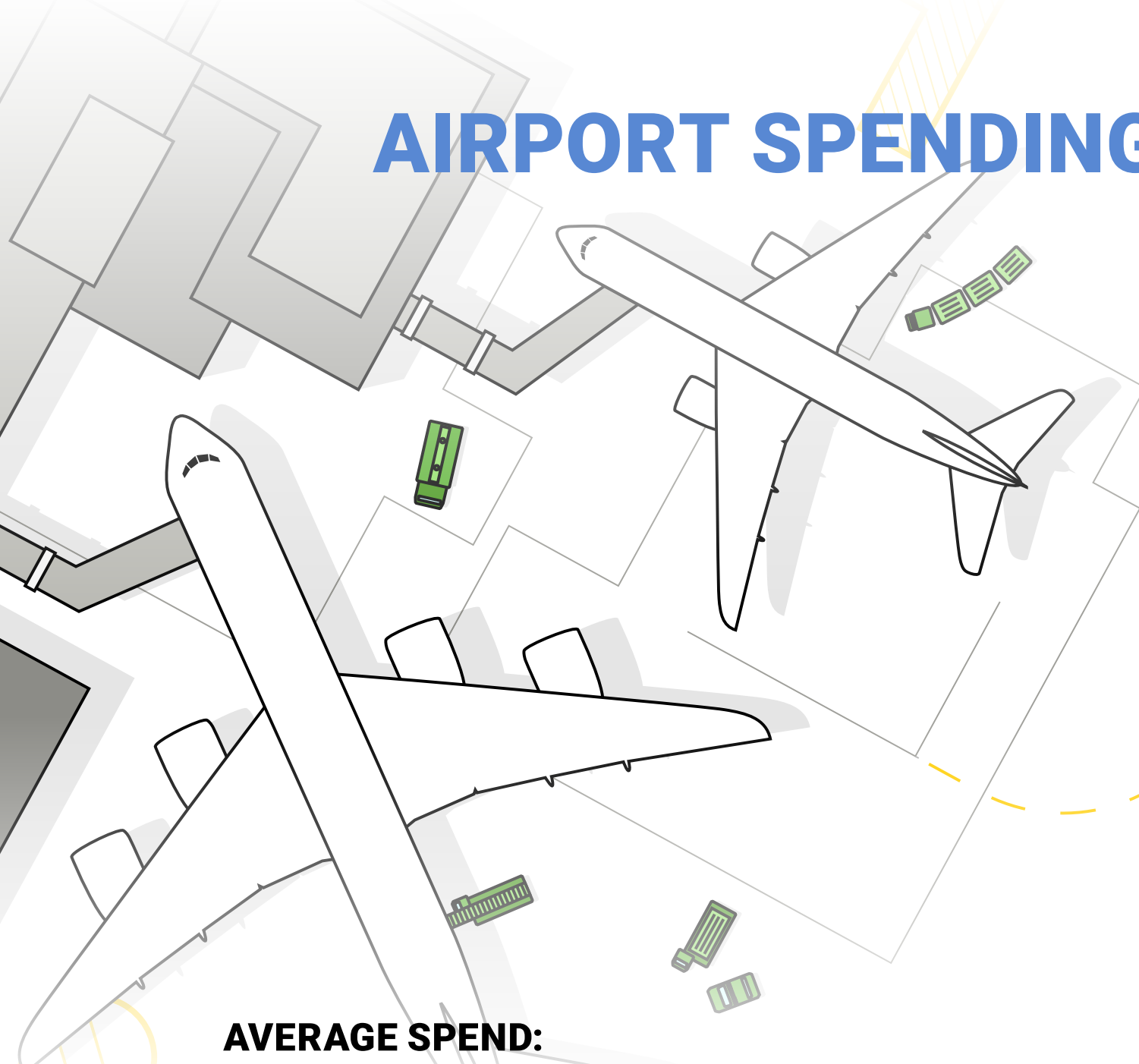
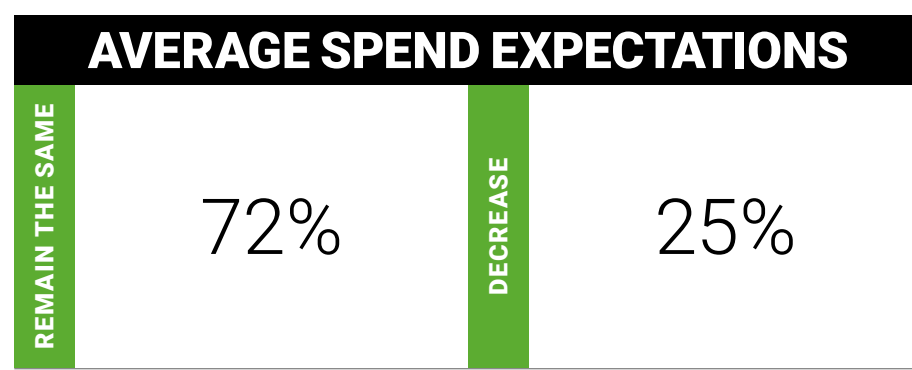
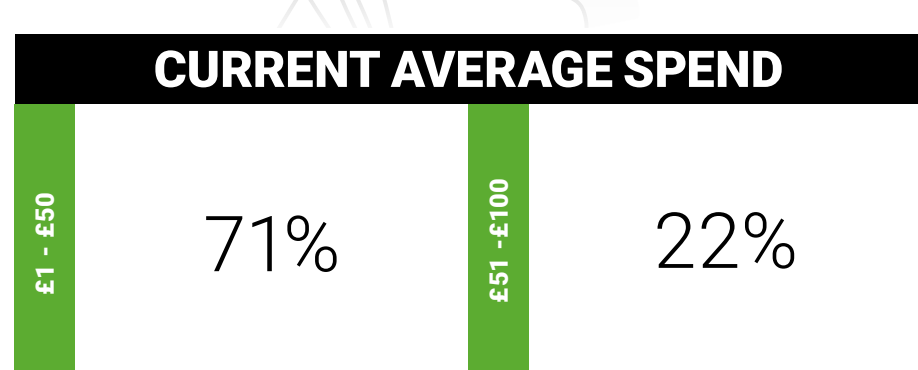


AIRPORT SHOPPING SURVEY

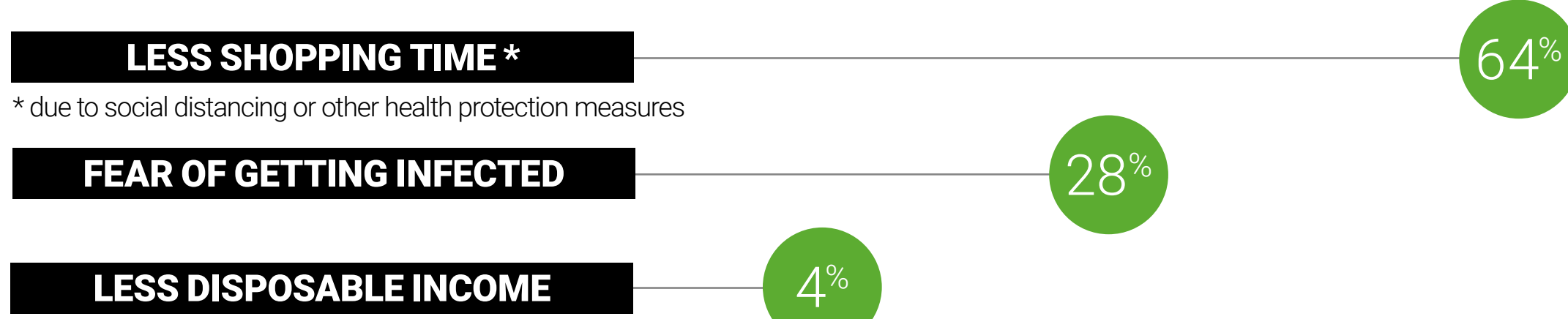
AIRPORT SPENDING BEHAVIOURS



AVERAGE SPEND:



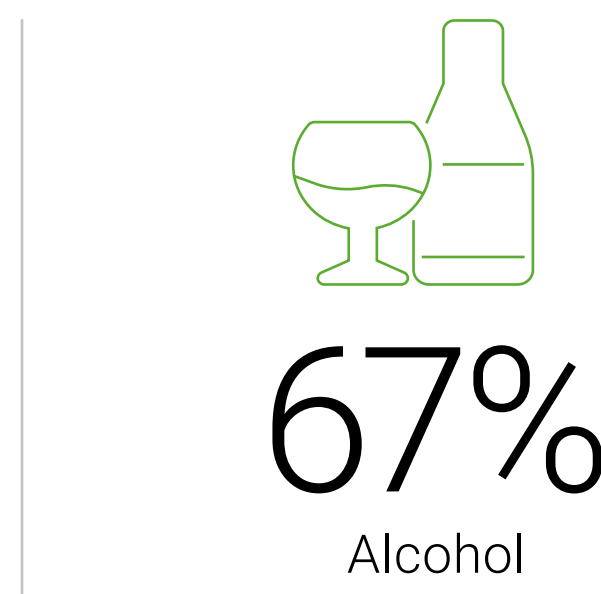
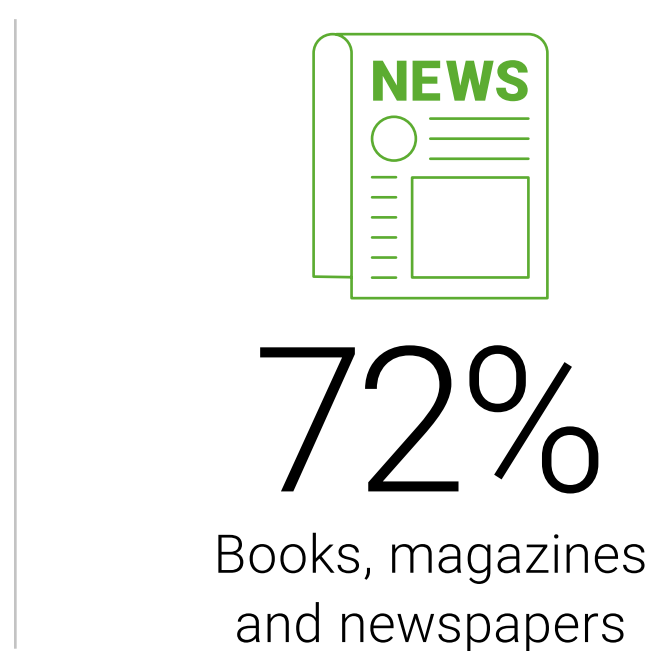
A DECREASE IN AVERAGE SPEND PER TRIP IS EXPECTED TO BE PRIMARILY DUE TO:



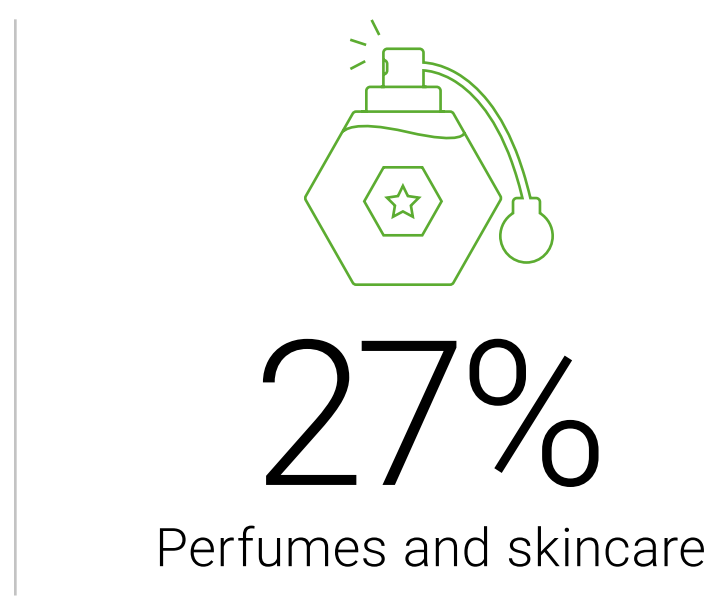
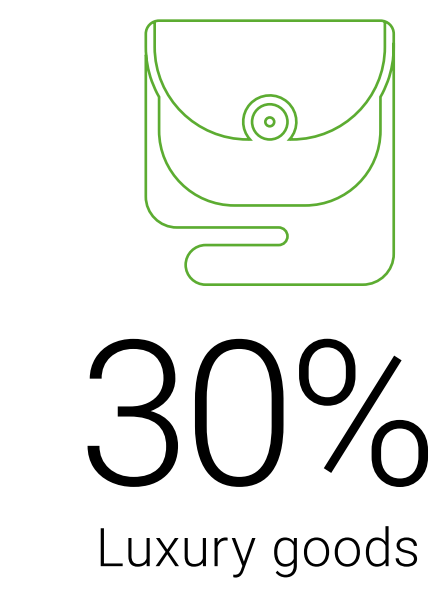
WHAT CATEGORIES WILL BE AT RISK?

Over half of respondents say they will be equally likely to buy all the product categories they used to, with consumables topping the list. However, many say they will avoid buying certain non-essential items.

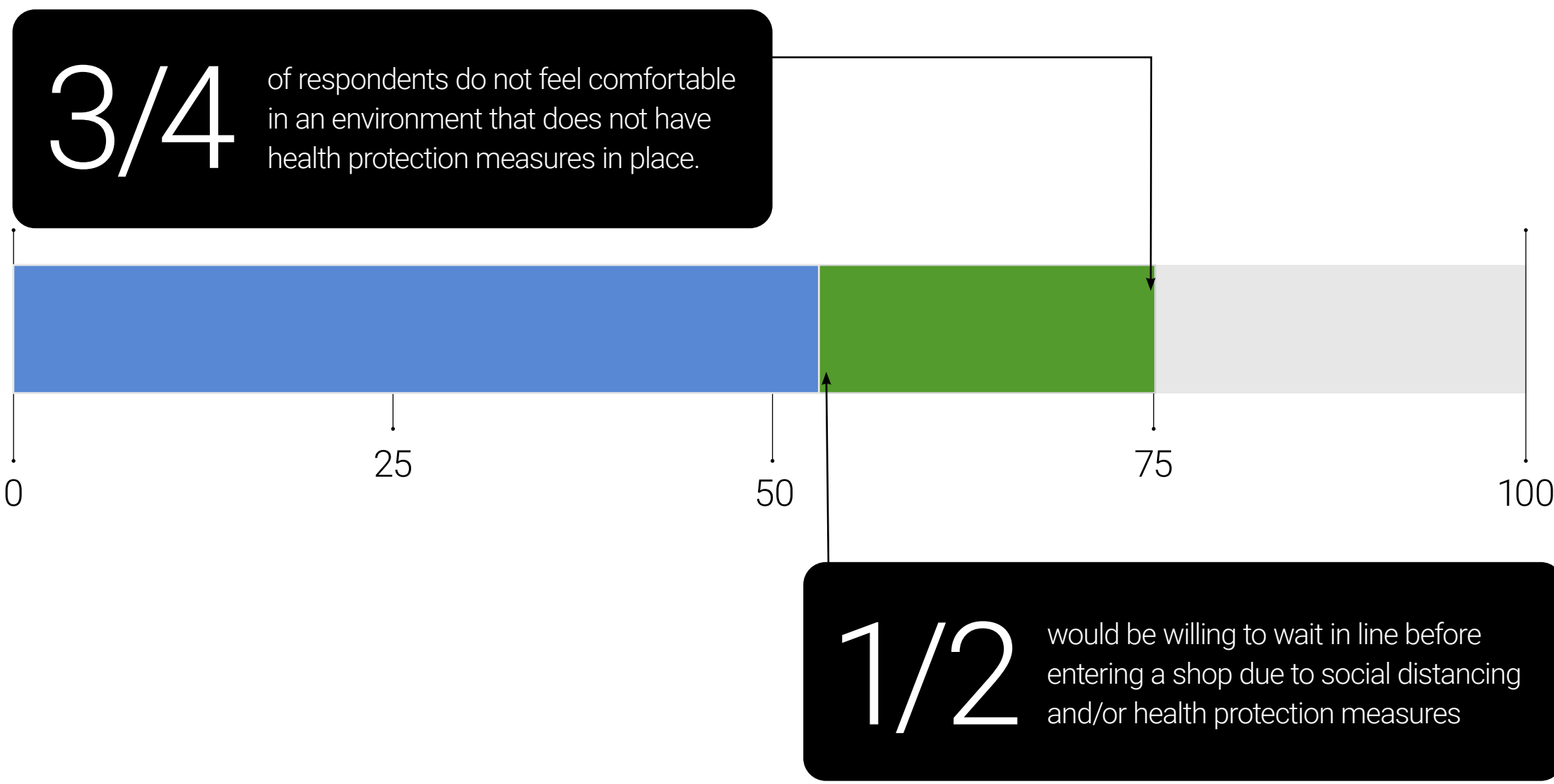
CUSTOMERS WILL BE EQUALLY LIKELY TO BUY:



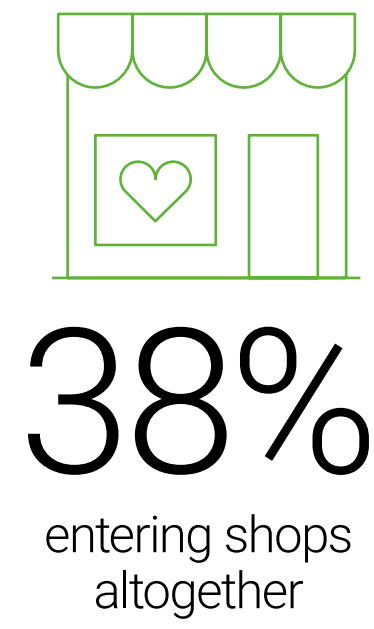
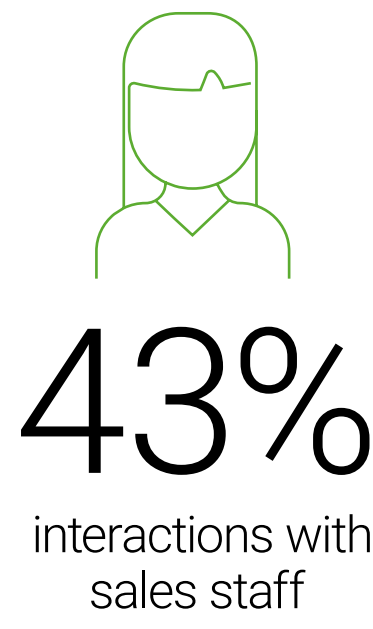
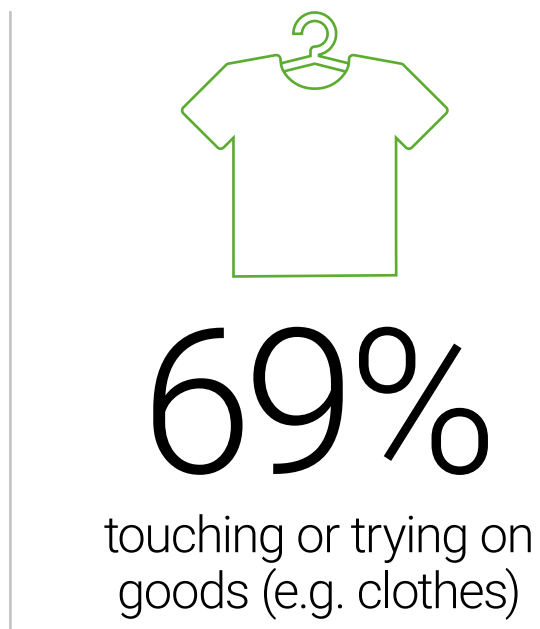
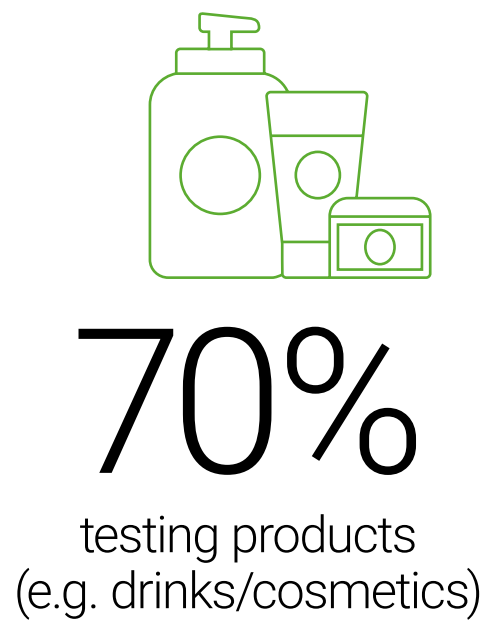
CUSTOMERS WILL AVOID BUYING:



HEALTH AND SAFETY CONCERNS



DUE TO HEALTH AND SAFETY, CUSTOMERS WILL AVOID CERTAIN BEHAVIOURS, SUCH AS:



DIGITALISATION IS KEY

When asked what would increase the likelihood of their shopping in airports, digital solutions topped the list.

