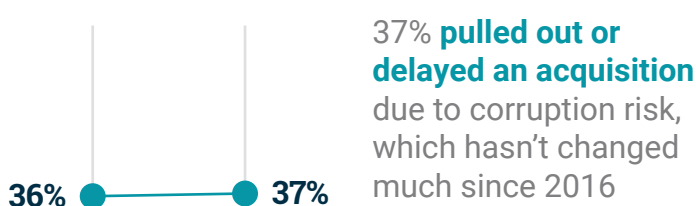
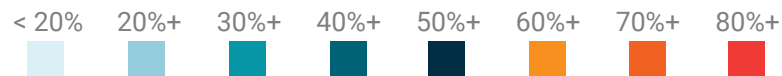


2017 global anticorruption survey: lost business, dissolved partnerships, and data's critical role

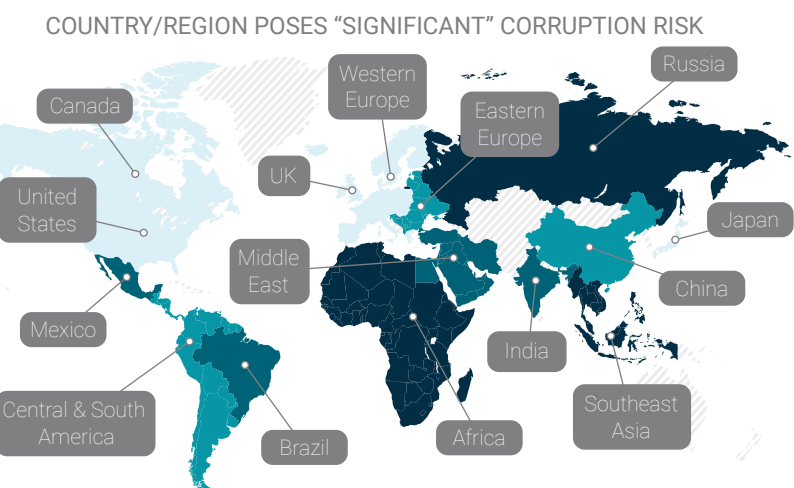
Corruption impacts with whom companies do business, can limit potential growth via M&A, and can cause companies to lose business to competitors.



RESPONDENTS WHO SAID...

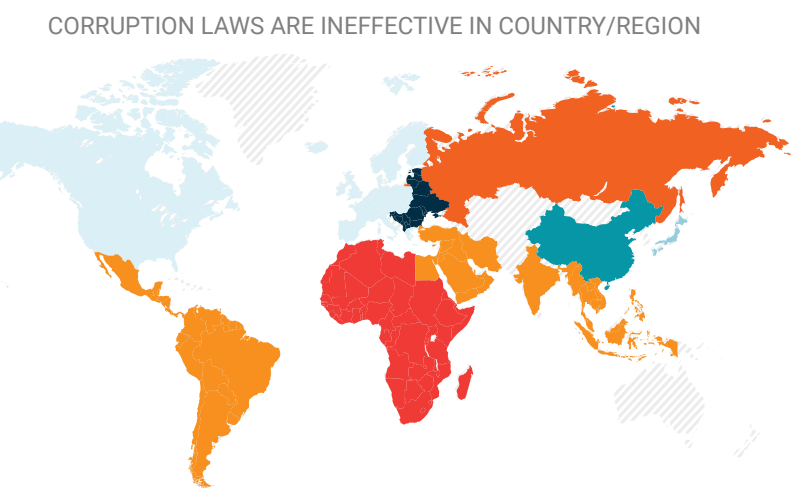


Corruption is a global problem, but some regions and countries are riskier than others.



>50%

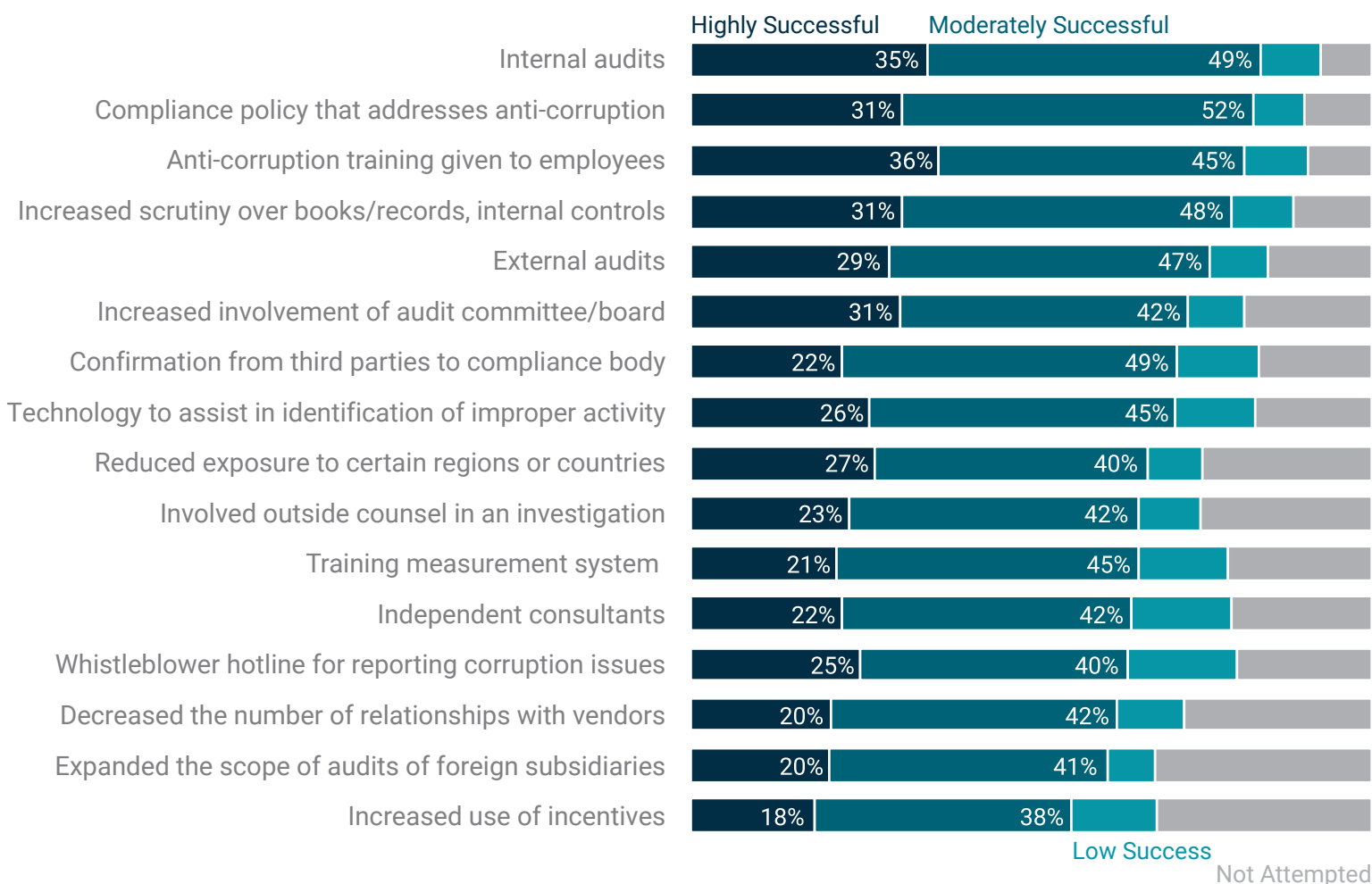
say Africa and Russia pose the biggest risk to companies operating overseas. However, the percentage of **respondents reporting these countries as having "significant" risk decreased by 20%**, from 80% of respondents in 2016 to 60% in 2017.



81%

say **corruption laws in Africa are ineffective**, while 73% say the same about Russia. Most of the world doesn't fare much better.

Internal audits and anticorruption policies are the most successful measures to reduce corruption risk, but there are 14 other measures that at least 50% of respondents also feel are successful.



Real-time data monitoring plays a critical role in identifying and addressing corruption.



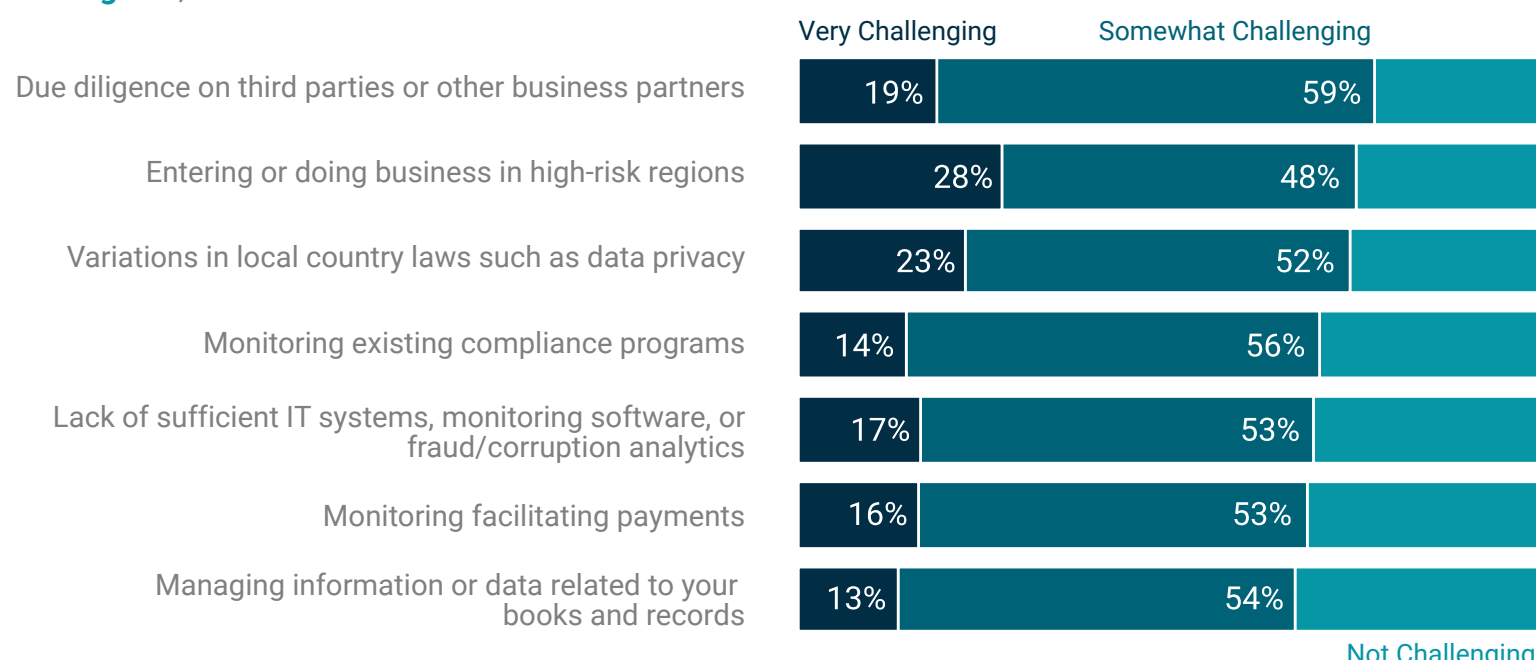
87%

feel their companies are successful **using data to identify corruption**



However, there are significant challenges.

The biggest challenges for compliance programs are **due diligence** on third parties, **doing business in high risk regions**, and **variations in local laws**.



While corruption poses a significant and increasing risk for businesses, many companies are coping well due to effective policies and systems.

89%

are **confident** in their due diligence processes

49%

feel **very or extremely confident**

