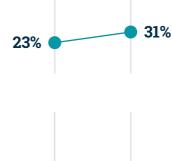
## 2017 global anticorruption survey: lost business, dissolved partnerships, and data's critical role

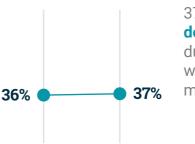
Corruption impacts with whom companies do business, can limit potential growth via M&A, and can cause companies to lose business to competitors.



42% said their companies have ceased doing business with certain partners due to corruption risk, a 10% increase from last year

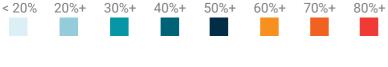


Nearly one in three respondents reported losing **business** during the past 12 months due to a situation involving illicit payments to a government official, an 8% increase over 2016



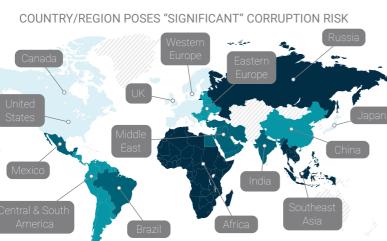
37% pulled out or delayed an acquisition due to corruption risk, which hasn't changed much since 2016





some regions and countries are riskier than others.

Corruption is a global problem, but



>50% say Africa and Russia pose the biggest risk to

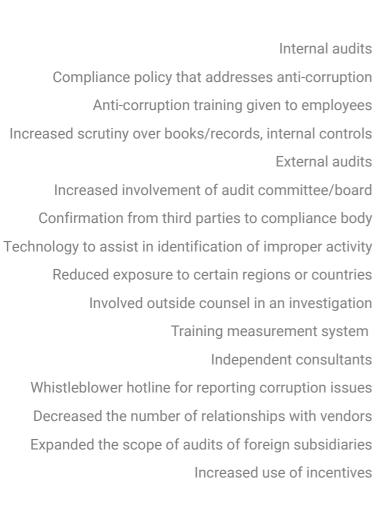
companies operating overseas. However, the percentage of respondents reporting these countries as having "significant" risk decreased by 20%, from 80% of respondents in 2016 to 60% in 2017.

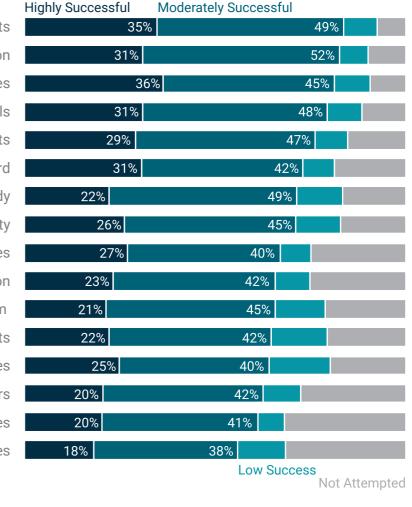


81% say corruption laws in Africa are ineffective,

while 73% say the same about Russia. Most of the world doesn't fare much better.

Internal audits and anticorruption policies are the most successful measures to reduce corruption risk, but there are 14 other measures that at least 50% of respondents also feel are successful.





critical role in identifying and addressing corruption.

Real-time data monitoring plays a



real-time monitoring of data for suspicious behavior

report using



## The biggest challenges for compliance programs are due diligence on third parties, doing business in high risk regions, and variations in local laws.

Very Challenging Somewhat Challenging Due diligence on third parties or other business partners 19% 59%

Variations in local country laws such as data privacy

Lack of sufficient IT systems, monitoring software, or fraud/corruption analytics

Monitoring existing compliance programs

Entering or doing business in high-risk regions

Managing information or data related to your books and records

Monitoring facilitating payments

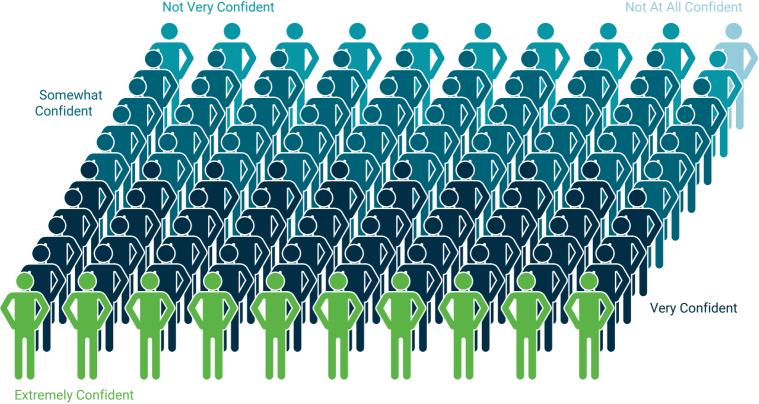
28% 48% 23% 52% 14% 56% 17% 53% 53% 16% 54% 13% **Not Challenging** While corruption poses a significant and increasing risk for businesses, many

companies are coping well due to effective policies and systems. are confident in their feel very or

**Not Very Confident** 

due diligence processes

extremely confident



For more insights from our 2017 global anticorruption survey, visit: https://alix.click/GASurvey17